

Effective Date  
14 January 2025



## Privacy Policy

www.cna.org.nz (the "Site") is owned and operated by Community Newspapers Association of New Zealand Inc. Community Newspapers Association of New Zealand Inc can be contacted at:

info@printnz.co.nz  
(09) 265-2090  
60 Wilkinson Road, Ellerslie, Auckland

### Purpose

The purpose of this privacy policy (this "Privacy Policy") is to inform users of our Site of the following:

1. The personal data we will collect;
2. Use of collected data;
3. Who has access to the data collected;
4. The rights of Site users; and
5. The Site's cookie policy.

This Privacy Policy applies in addition to the terms and conditions of our Site.

### Consent

By using our Site users agree that they consent to:

1. The conditions set out in this Privacy Policy; and
2. The collection, use, and retention of the data listed in this Privacy Policy.

### Personal Data We Collect

We only collect data that helps us achieve the purpose set out in this Privacy Policy. We will not collect any additional data beyond the data listed below without notifying you first.

If you choose not to provide us with the personal data listed below, or if we are unable to collect that data, we may not be able to provide you with certain services or information or may not be able to carry out an activity you have requested.

### Data Collected Automatically

When you visit and use our Site, we may automatically collect and store the following information:

1. IP address;
2. Location;
3. Clicked links; and
4. Content viewed.

### How We Use Personal Data

Data collected on our Site will only be used for the purposes specified in this Privacy Policy or indicated on the relevant pages of our Site. We will not use your data beyond what we disclose in this Privacy Policy.

The data we collect automatically is used for the following purposes:

1. To provide our products and services
2. To contact you if necessary
3. To comply with regulations and legislation
4. To maintain safety and security
5. To provide relevant marketing communications
6. For data and analytical purposes

### Who We Share Data With

We may disclose user data only to any employee or officer of our organisation who reasonably needs access to user data to achieve the purposes set out in this Privacy Policy.

#### Other Disclosures

We will not sell or share your data with other third parties, except in the following cases:

1. If the law requires it;
2. If it is required for any legal proceeding;
3. To prove or protect our legal rights; and

If you follow hyperlinks from our Site to another Site, please note that we are not responsible for and have no control over their privacy policies and practices.

#### How Long We Store Personal Data

User data will be stored until the purpose the data was collected for has been achieved.

#### How We Protect Your Personal Data

In order to protect your security, we use browser encryption and store all of our data on servers in secure facilities. Data is only accessible to our employees who are bound by confidentiality agreements.

While we take all reasonable precautions to ensure that user data is secure and that users are protected, there always remains the risk of harm. The Internet as a whole can be insecure at times and therefore we are unable to guarantee the security of user data beyond what is reasonably practical.

#### Children

We do not knowingly collect or use personal data from children under 16 years of age. If we learn that we have collected personal data from a child under 16 years of age, the personal data will be deleted as soon as possible. If a child under 16 years of age has provided us with personal data their parent or guardian may contact our privacy officer.

#### How to Access, Modify, Delete, or Challenge the Data Collected

If you would like to know if we have collected your personal data, how we have used your personal data, if we have disclosed your personal data and to who we disclosed your personal data, or if you would like your data to be deleted or modified in any way, please contact our privacy officer here:

Ruth Cobb [info@printnz.co.nz](mailto:info@printnz.co.nz)  
(09) 265-2090  
60 Wilkinson Road, Ellerslie, AUCKLAND, 1060

#### How to Opt-Out of Data Collection, Use or Disclosure

In addition to the method(s) described in the *How to Access, Modify, Delete, or Challenge the Data Collected* section, we provide the following specific opt-out methods for the forms of collection, use, or disclosure of your personal data specified below:

1. You can opt out of marketing emails by unsubscribing.

#### Cookie Policy

A cookie is a small file, stored on a user's hard drive by a website. Its purpose is to collect data relating to the user's browsing habits. You can choose to be notified each time a cookie is transmitted. You can also choose to disable cookies entirely in your internet browser, but this may decrease the quality of your user experience.

We use the following types of cookies on our Site:

1. Functional cookies

Functional cookies are used to remember the selections you make on our Site so that your selections are saved for your next visits.

#### Modifications

This Privacy Policy may be amended from time to time in order to maintain compliance with the law and to reflect any changes to our data collection process. When we amend this Privacy Policy we will update the "Effective Date" at the top of this Privacy Policy. We recommend that our users periodically review our Privacy Policy to ensure that they are notified of any updates. If necessary, we may notify users by email of changes to this Privacy Policy.

#### Contact Information

If you have any questions, concerns or complaints, you can contact our privacy officer, Ruth Cobb, at:

[info@printnz.co.nz](mailto:info@printnz.co.nz)  
(09) 265-2090  
60 Wilkinson Road, Ellerslie, AUCKLAND, 1060